

GO PINK FOR THE PACK

2023



**305 PINK PACK
BREAST CANCER AWARENESS
SPONSORSHIP
OPPORTUNITIES**

WHY GO PINK FOR THE PACK THIS OCTOBER?



rosemary@305pinkpack.org
305-859-1224

OUR COMMITMENT

305 Pink Pack provides vital direct and support services, at **NO COST**, to local women in cancer treatment, allowing our members to focus on healing and spend more time with their families.

Each member receives a program tailored to her needs that ensures access to her care. This may include transportation, child-care, housekeeping services and more. With 82% of our members living at 250% or below of the federal poverty line these services can be impossible to obtain.

While 305 Pink Pack supports women with all types of cancers, 67% are in treatment for early or metastatic breast cancer, which is why October is so important for us.

This October, join THE PACK and support women in our 305 (and 786) community!

A handwritten signature in black ink, appearing to read 'Rosemary'.

Rosemary Carrera
Founder & CEO

www.305pinkpack.org

    @305pinkpack



GO PINK FOR THE PACK SPONSORSHIP

Sponsorships must be confirmed by September 1st to be included in print materials. All sponsors receive:

- 305 Pink Pack digital logo tool kit
- Exposure across our expanding social media accounts, reaching **over 5,000** followers, and "Go Pink for The Pack" updates sent to a database of **over 2,500** subscribers.
- Four (4) Go Pink for the Pack event tickets, September 10th.

FLAMINGLET \$1,000+

- Acknowledgement in all "Go Pink for The Pack" e-mails during the campaign.
- Social media takeover by publishing one sponsor-dedicated post.
- Inclusion of logo/name mentioned on all GO PINK materials.
- Logo on website throughout October

305 FLOCK \$2,500+

(4 available)

- Naming rights for the "Go Pink for The Pack" Launch Party at Tank Brewery bar bites table.
- Social media takeover by publishing one sponsor-dedicated post.
- Acknowledgement in all "Go Pink for The Pack" e-mails during the campaign.
- Inclusion of logo/name mentioned on all GO PINK materials.
- Logo on website throughout October

FLAMBOYANCE \$5,000+

(4 available)

- Naming rights for the raffle prizes preview area at "Go Pink for The Pack" Launch Party
- Acknowledgement in all "Go Pink for The Pack" e-mails during the campaign.
- Inclusion of logo/name mentioned on all GO PINK materials.
- Logo on website throughout October
- Social media takeover by publishing one sponsor-dedicated post and one Instagram story.
- Mention in press release.

THE PINK FLAMINGO \$7,500+

(2 available)

- Opportunity for IG LIVE with 305 Pink Pack
- Acknowledgement in all "Go Pink for The Pack" e-mails during the campaign.
- Logo on top tier of website throughout October
- Inclusion of logo/name mentioned on all GO PINK materials.
- Social media takeover by publishing two sponsor-dedicated posts and two Instagram stories.
- Mention in press release.

WHAT WE DO

CHALLENGES

- Lack of access to treatment due to transportation or child care issues
- Lack of access to direct and support services that accommodate healing due to language and technology barriers
- Food insecurities faced by families in treatment
- Financial toxicity due to an inability to work, not qualifying for paid leave, and additional expenses incurred

SOLUTIONS

- Comprehensive transportation and child-care for appointments
- Home and personal care services, and emotional support in ways that accommodate the needs of our members
- Grocery support
- Completion of financial aid applications for those with technology or language barriers for basic necessities such as rent

ACCOMPLISHMENTS*

6,181



Rides to Appointments

\$109,000



Secured for members' living expenses

222



Housekeeping Services

259



Self-care Sessions

50



Hours of Child-Care



FOR MORE INFO CONTACT US

305-859-1224x101

info@305pinkpack.org

www.305pinkpack.org



@305pinkpack

DONATIONS TO 305 PINK PACK ARE DEDUCTIBLE TO THE FULL EXTENT ALLOWABLE UNDER THE INTERNAL REVENUE SERVICE CODE SECTION 501(C) (3), TAX ID # 84-3414585. NO GOODS OR SERVICES WERE RECEIVED IN EXCHANGE FOR THIS DONATION.